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RESEARCH COMMUNICATION DAY

3rd June

Ca' Foscari University
(details TBC)

9.30 - 18.30
In presence

Deadline for registration
15th April

English

25
participants
max.

20
seats for
students of
Advanced
School

The *Research Communication Day* is a one-day summer workshop tailored for college students and PhD candidates to introduce science communication theory and practice.

The workshop will be part of the *Research Communication Week* at Ca' Foscari University of Venice — an entire week of workshops and events engaging diverse audiences to increase awareness and understanding of science communication (unive.it/rcw).

Thanks to the Research Communication Day, undergraduate and master's students will have the opportunity to participate for the first time in the educational offerings of the week.

The workshop will offer two practical sessions:

1. How to share your science through captivating videos with **Tullio Rossi**
2. Social media for researchers with **Mike Young**

Why you should attend

The aim of the training “**How to share your science through captivating videos**” is to equip you with solid multi-media skills that enable effective communication of their messages through the medium of video. Through hands-on practice and guidance from the instructor, you will learn how to craft a compelling research narrative and produce engaging videos using simple and accessible software.

The workshop “**Social media for researchers**” will show you how to use social media to extend your own impact, network with your peers, and get access to opportunities in both academia and industry. We will be mostly working with LinkedIn, but also either with the microblogging platform X (formerly Twitter) or one of its more recent alternatives.



Ca' Foscari
University
of Venice
Department
of Environmental
Sciences, Informatics
and Statistics

Language	English
Participants	The RCDay is open to 25 participants from Advanced Schools and Ca' Foscari's PhD students. 20 seats are priority reserved to current Allievi of Advanced Schools.
Number of participants	Max 25 participants.
How to apply	To apply, fill in and submit this form online (a motivation letter is required for Allievi of Advanced Schools): https://rb.gy/rquwqx
Deadline for registration	Registrations will be open until 15th April . Admitted participants will be notified via email by 18th April . Eligible candidates will be subscribed to a waiting list and notified as soon as a place will become available.
Requirements	Basic computer knowledge
Expected learning outcomes	During the Day, participants will learn: <ul style="list-style-type: none"> • how to craft a compelling research narrative and produce engaging videos using simple and accessible software. • how to communicate effectively on social media, to exploit the platforms as professional tools, and to avoid unnecessary distractions.
Teaching methods	Hands-on workshops
Coordinators	Fabiana Zollo Enrico Costa
Instructors	Dr Tullio Rossi is an award-winning science communicator, marine biologist and graphic designer. As founder of the science communication agency "Animate Your Science", he helps researchers tell their story to the world. His engaging video animations and eye-catching graphics make science understandable for

everyone, reaching millions of people around the world, thereby creating a real-life impact.

Mike Young is the former editor of the University Post media at the University of Copenhagen. Since 2016, he has helped scientists, university staff and communications professionals with the effective use of social media. He has held practical workshops throughout Europe and – via webinar – as far afield as Australia and the US.

Useful information

- Coffee breaks and a light lunch will be provided on-site, please indicate any dietary restriction such as allergies or intolerances in the registration form.
- Bringing a personal laptop is recommended.

