

## A team at your service

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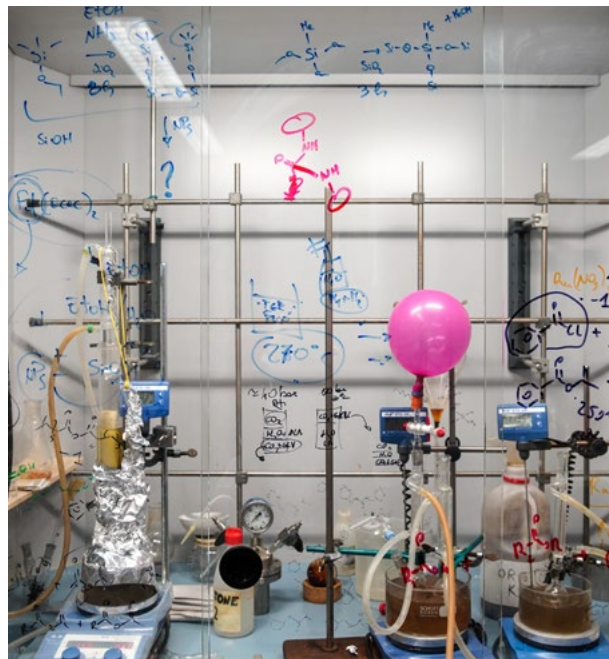
Innovation designer

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Rector's Delegate for Knowledge transfer



**PiNK - Promoting Innovation and Knowledge** is Ca' Foscari University of Venice's unit dedicated to **entrepreneurship, technology and knowledge transfer** between University **research** and the production system. We foster mutual innovation and development and support the exploitation of research results.



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 PiNK - Knowledge Transfer Ca' Foscari



Ca' Foscari  
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of Venice

**>PiNK<**  
PROMOTING INNOVATION  
AND KNOWLEDGE

**Giving  
value to  
ideas, from  
research to  
business**

## Researching together: opportunities for companies and institutions

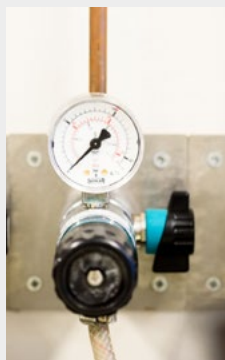
### Why to collaborate with Ca' Foscari

- › **Matchmaking** events with researchers that can meet the specific needs of the company
- › **Projects and research on demand** and joint projects, benefiting from the expertise, facilities and equipment at Ca' Foscari
- › **Consulting**, feasibility studies, support and technical-scientific opinions on project activities
- › **Analysis, tests and calibration**, in particular in the fields of chemistry and ecology
- › Support in **screening funding opportunities** for innovation and for the development of business-university **partnerships**

### Fundable activities

Are there any research topics that your business or entity would like to investigate further? By starting research in partnership with Ca' Foscari, you can finance:

- › research grants
- › short term research fellowships
- › traditional PhDs
- › PhD Executive and Industrial PhDs



### CSA - Services Centre for University Scientific Instruments

Do you need **scientific instruments** or specialist analysis? Discover the university's equipment and technological platforms, access our research **laboratories** and Ca' Foscari's integrates skills to support research projects.



### PInK - Promoting Innovation and Knowledge

offers a range of services to respond to the **needs of the company** and the challenges with which we are presented, thanks to the **multidisciplinary potential** of Ca' Foscari: **giving value, partnership research, consultancy, networking** are some of the activities through which the **collaboration between University Research and Business** takes shape. Find out how to transform business needs into opportunities!

### We support...

#KnowledgeTransfer

#ValuingIdeas

#Innovation

#Services

We support our researchers to promote meetings and collaborations with entities, associations and companies and we provide consultancy and training in the areas of **intellectual property, patenting, financing** for innovation and partnership development.

## Giving value to Ca' Foscari's research

### Training, information and scouting

- › Training and information for our researchers on **intellectual property and self-entrepreneurship**
- › Scouting to identify research results that can be **patented** or otherwise exploited
- › Study of the best **exploitation** strategy with a view to distribution, dissemination and technology transfer

### Innovation and networking

- › Participation in **technological showcasing or generalist trade fairs** to facilitate the meeting between the demand and supply of innovation technology
- › **Matchmaking** events between companies and researchers to develop research on topics of mutual interest
- › Promotion of **joint projects** with companies
- › Support and screening of **funding** opportunities for innovation and the development of business-university partnerships

### Patents

- Suggestion of the best **protection strategies** (patent, utility model, know-how, trademark, design)
- Check of the patentability requirements through **state of art and prior art** searches
- Management of the offer of university patents to potential licensees or buyers
- Management of the **patenting** procedures on behalf of the university and the negotiation and stipulation of license and/or transfer agreements

### Spin-offs

Support to researchers in drafting entrepreneurial projects to create spin-offs, following them during accreditation procedures and in the incubation phases of the company.